

## PRESS RELEASE

### **seeLastMinute.com was awarded two prizes at the International Media Festival Albena 2008**

The on-line real-time hotel reservation system seeLastMinute.com of SEEDOT OOD Company was awarded two prizes in the Tourism Category at the International Media Festival in Albena, 2008.

**seeLastMinute.com** was recognized with **the Golden Umbrella Award**

- for **Best Website** in TOURISM Category
- **Audience Award for Best Website** in TOURISM Category

The Mediamixx International Media Festival in Albena 2008 was organized together by the Bulgarian Website Association and Mediamixx Group for the period 4-8 June 2008 and aims at stimulating through awarding prizes the best websites, created after 30th May 2006, as well as the innovative practices in the field of web content, design and functionality. ( [www.mediamixx.info](http://www.mediamixx.info) , [www.2008.bwa.bg](http://www.2008.bwa.bg) ). All of the nominated websites were presented before the festival's jury and guests within the contest program. The participants were given the chance to defend personally their creative and technical solutions.

seeLastMinute.com is an internet hotel reservation system, directed both to hotels and to those, willing to organize their perfect holiday. Using this booking system the hotels, notwithstanding their real location, can put forward their offers, proposals and conditions, and the holiday-seeking people can go through the offers available in the system, and they are given the opportunity to search by date, specific price and to make reservation, receiving immediate confirmation for this. All this is executed in real time, which proved to be convenient both for the hotels and for their guests.

*"The innovation and creativity are part of our business. We have already had awarded projects, developed by our team – the international award of CEBIT 2006 in Hanover and a nomination of CEBIT 2007, however this award, given at the Media Events in Albena 2008 is an enormous acknowledgement of the fact how important it is to analyze the processes carefully and precisely to choose the specific IT solution, which should contribute maximum benefits to the end consumers"*– said Dimitar Dimitrov, the owner of seedot Ltd ( [www.seedot.com](http://www.seedot.com)).

The software company seedot Ltd was established in 1993 and is entirely with Bulgarian participation. Efficiently selected team of professionals in the field of IT and design offers to the clients the desired IT solutions with provided high standard. The projects of seedot Ltd win the trust of customers, allowing them to devote themselves entirely to their business.

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